



WSOC-TV
 1901 North Tryon Street
 Charlotte, NC 28206-2700

Buying Time, LLC
 650 Massachusetts Avenue NW
 Suite 210
 Washington, DC 20001

Contract # 326961

Schedule Dates	10/14/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)
Agency	Buying Time, LLC (2536)
Product	Political - State Candidate (1071)
Brand	2212 GOV (135175)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	WELSH, KATHRYN
Phone/Fax	/
CPE	323/326/2212
Account Types	National/Political
Billing Type	Standard
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** GOVERNOR
Date Entered	08/14/12
Last Modified	10/11/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06276608
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$0.00
Net Total	\$0.00
Sales Tax	

Spots		Rate
Grand Total:		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	11/02/12-11/02/12	5	:30	10A-11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
2.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	5A-5:30A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
3.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	5:30A-6A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
4.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	5:30P-6P (EST)									1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
5.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	6P-6:30P (EST)									1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 600PM	10/11/12
6.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	6:30A-7A (EST)									1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12
7.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	7A-8A (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
8.0	Cancelled Line / Spot	11/02/12-11/02/12	5	:30	10A-11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/11/12
9.0	Cancelled Line / Spot	11/02/12-11/02/12	5	:30	11P-11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	DR. PHIL	10/11/12
10.0	Cancelled Line / Spot	11/02/12-11/02/12	5	:30	11:35P-12:02A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
11.0	Cancelled Line / Spot	11/02/12-11/02/12	5	:30	12:02A-1:06A (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	NIGHTLINE	10/11/12
12.0	Cancelled Line / Spot	11/02/12-11/02/12	5	:30	12P-1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	JIMMY KIMMEL	10/11/12
13.0	Cancelled Line / Spot	11/02/12-11/02/12	5	:30	12P-1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/11/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____

Accepted Station: _____ Date: _____

Comments: _____

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Weekend P/B Peggy Back

Ad At: 09:28 AM on Friday, October 12 2012



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326961

Schedule Dates	08/14/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)
Agency	Buying Time, LLC (2536)
Product	Political - State Candidate (1071)
Brand	2212 GOV (135175)
Salesperson	TeleRep/Philadelphia, Philadelphia (1057)
Sales Office	TeleRep/Philadelphia
Buyer Name	WELSH, KATHRYN
Phone/Fax	/
CPE	323/326/2212
Account Types	National/Political
Billing Type	Standard
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR
Date Entered	08/14/12
Last Modified	10/11/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06276608
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$0.00
Net Total	\$0.00
Sales Tax	

Grand Total:

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Cancelled Line / Spot	11/05/12-11/05/12	5	:30	5A- 5:30A (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
15.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
16.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5:30A- 6A (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
17.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
18.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
19.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	7A- 7:30P (EST)	1	1							1	\$390.00	\$390.00	Charlotte (WSOC)	LIVE WITH KELLY	10/11/12
20.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	7P- 7:30P (EST)	1	1							1	\$400.00	\$400.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/11/12
21.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	7A- 8A (EST)	1	1							1	\$490.00	\$490.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/11/12
22.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	10/11/12
23.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	11P- 11:35P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
24.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	11P- 11:35P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
25.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	11P- 11:35P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
26.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	11P- 11:35P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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Bookend P/B Piggy Back

led At: 09:28 AM on Friday, October 12 2012



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Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326961

Schedule Dates	Pol/W Dalton/D/NC Governor (16265)	Start/End Dates	09/14/12
Advertiser	Buying Time, LLC (2536)	Last Modified	10/11/12
Agency	Political - State Candidate (1071)	Entered By	Jill Hipskind
Product	2212 GOV (135175)	CO-OP	No
Brand	Telerep/Philadelphia, Philadelphia (1057)	Headline #	06276608
Salesperson	Telerep/Philadelphia	Demo	
Sales Office	WELSH, KATHRYN	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	323/326/2212	Commission	\$0.00
Account Types	National/Political	Net Total	\$0.00
Billing Type	Standard	Sales Tax	

Comments: DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Cancelled Line / Spot	11/04/12-11/04/12	4	:30	12P-12:30P (EST)								1	1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	10/11/12
28.0	Cancelled Line / Spot	11/04/12-11/04/12	4	:30	6P-6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/11/12
29.0	Cancelled Line / Spot	11/04/12-11/04/12	4	:30	6A-7A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	SUNDAY AM NEWS	10/11/12
30.0	Cancelled Line / Spot	11/04/12-11/04/12	4	:30	8A-9A (EST)								1	1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	10/11/12
31.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	10A-11A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
32.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	11P-11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
33.0	Cancelled Line / Spot	11/01/12-11/01/12	5	:30	11:35P-12:02A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/11/12
34.0	Cancelled Line / Spot	11/01/12-11/01/12	5	:30	12:02A-1:06A (EST)								1	1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/11/12
35.0	Cancelled Line / Spot	11/01/12-11/01/12	5	:30	12P-1P (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12
36.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	5A-5:30A (EST)								1	1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
37.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	5P-5:30P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
38.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	6P-6:30P (EST)								1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/11/12
39.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	6:30A-7A (EST)								1	1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326961

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered 08/14/12
Last Modified 10/11/12
Entered By Jill Hipskind
CO-OP No
Headline # 06276608
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$0.00
Net Total \$0.00
Sales Tax

Grand Total:

Spots

Rate

Pol/W Dalton/D/NC Governor (16265)

Buying Time, LLC (2536)

Political - State Candidate (1071)

2212 GOV (135175)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

WELSH, KATHRYN

323/326/2212

National/Political

Standard

DALTON FOR GOVERNOR

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Cancelled Line / Spot	10/30/12-10/30/12	5	:30	10A-11A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
41.0	Cancelled Line / Spot	10/30/12-10/30/12	5	:30	11:35P-12:02A (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)	MEETLINE	10/11/12
42.0	Cancelled Line / Spot	10/30/12-10/30/12	5	:30	12:02A-1:06A (EST)			1						1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/11/12
43.0	Cancelled Line / Spot	10/30/12-10/30/12	5	:30	12P-1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12
44.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5A-5:30A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
45.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5P-5:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
46.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5:30A-6A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
47.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5:30P-6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
48.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	6P-6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/11/12
49.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	6:30A-7A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12
50.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	7A-8A (EST)			1						1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
51.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	11P-11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
52.0	Cancelled Line / Spot	10/31/12-10/31/12	5	:30	12P-1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326961

Schedule Dates	10/31/12-10/31/12	Date Entered	10/11/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)	Last Modified	10/11/12
Agency	Buying Time, LLC (2536)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	2212 GOV (135175)	Headline #	06276608
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	WEISH, KATHRYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	323/326/2212	Commission	\$0.00
Account Types	National/Political	Net Total	\$0.00
Billing Type	Standard	Sales Tax	

Comments: DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Grand Total:

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	5P- 5:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
54.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	5:30A- 6A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
55.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	5:30P- 6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
56.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	6:30A- 7A (EST)			1						1	\$1,125.00	\$1,125.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12
57.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	7A- 8A (EST)			1						1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
58.0	Cancelled Line / Spot	10/31/12-10/31/12	5	:30	9A- 10A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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